



Midwest Television, Inc.
7677 Engineer Road
San Diego, CA 92111
(858)571-8888

www.kfmb.com

CONTRACT

<u>Contract / Revision</u> 70031 /		<u>Alt Order #</u> 06382801
<u>Product</u> MARTIN BLOCK FOR SEN		
<u>Contract Dates</u> 10/29/12 - 11/04/12		<u>Estimate #</u> 03
<u>Advertiser</u> Pol/M.Block/D/Asm/Ca		<u>Original Date / Revision</u> 10/17/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFMB	<u>Account Executive</u> Michael Ward	<u>Sales Office</u> Los Angeles
<u>Special Handling</u> Cash in Advance		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 912	<u>Advertiser Code</u> SD39G	<u>Product Code</u> CAND
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Milner Butcher Media Group, LLC
11150 W. Olympic Blvd Ste 815
Los Angeles, CA 90064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	8	10/29/12	11/02/12	M-F 7-9A	7-9am		:30				NM	4	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTF--	4			\$195.00	0.00				
N 2	8	11/04/12	11/04/12	CBS Sun Morn	7-830am		:30				NM	1	\$1,535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1	1			\$1,535.00	0.00				
N 3	8	11/04/12	11/04/12	Sun 630-7pm News	Sun 630-7pm		:30				NM	1	\$1,535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	-----1	1			\$1,535.00	0.00				
N 4	8	10/29/12	11/04/12	M-Sun 11-1135P	11-11:35pm		:30				NM	1	\$1,535.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	MTWTFSS	1			\$1,535.00	0.00				
N 5	8	10/29/12	11/04/12	M-F 630-7p	6:30-7pm	MTWTF--	:30	3	\$1,795.00	0.00	NM	3	\$5,385.00
Totals										0.00		10	\$10,770.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/04/12	10	\$10,770.00	\$9,154.50
Totals	10	\$10,770.00	\$9,154.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nondiscrimination Policy: Station does not discriminate in advertising contracts on the basis of race or ethnicity and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser and Agency both represent and warrant that they are not purchasing time from the Station for the purpose of placing advertising that is intended to discriminate on the basis of race or ethnicity. Any provision in any agreement entered into with Advertiser or Agency whose intent is to discriminate in such manner shall be null and void.